



Chair: Sandy Danioth-Jones, EA

Staff Liaison: Clifford Weimer

Meeting Date/Time/Place: September 26, 2009 at 1:00 p.m. at the Holiday Inn Capitol Plaza, Sacramento, CA.

Committee Members in Attendance (P = Present; A = Absent; E = Excused):

<u>P</u> Bob Cantu, EA	<u>P</u> Kathy Rocha, EA
<u>P</u> Margy Dunn, EA	<u>A</u> David S. Shashoua, EA
<u>P</u> James Houston, EA	<u>P</u> Jaswant (Jessie) Singh, EA
<u>P</u> Patricia Kappen, EA	<u>A</u> Ed Sutton, EA
<u>P</u> Connie Lorz, EA	

Supporting Members:

A Cherry Comstock, EA
A Jeremy Streeter, EA
A Liz Stettiner, EA

Guests:

Gregory D. Cash, EA, Raven Deerwater, EA, PhD, and Alma Guenther, EA.

Opening:

The Chair welcomed attendees and invited all in attendance who were not members of the Committee to join as members; Mr. Cantu, Mr. Houston, and Mr. Singh accepted the invitation and have been added to the roster.

Review & Discussion:

✚ **Meeting Minutes:** The Minutes of the June 27 and July 12, 2009 meetings were approved as presented.

✚ **Reports:** Mr. Weimer presented the staff liaison reported; topics included new website links and updates, processing of newly-received scholarships, and communications with NAEA/CSEA/CSEA Chapter Chairs, including a Live Meeting/conference call held with Chapter Scholarship and Education Chairs on August 20.

✚ **Strategic Discussion:** As a result of the strategic discussion, which included references to the goals and Action Plans of the Committee, several tasks were assigned.

- Staff will work with Ms. Danioth-Jones, Ms. Dunn, and Ms. Rocha to create a promotional brochure to solicit donations and scholarship applications.
- Staff will ensure that email blasts for education events include, when appropriate, scholarship links.
- Staff will create print-ready CSEA Education Foundation ads for publications, including CSEA Chapter newsletters.
- Ms. Danioth-Jones and Dr. Deerwater volunteered to submit magazine articles for upcoming issues of *California Enrolled Agent* magazine, including testimonials from scholarship recipients (Ms. Comstock, who was absent, is working on soliciting the testimonials).
- The Committee will receive and review the corporate donation letter that has been created for the Foundation.
- Staff will contact Gleim and other publishers about the availability of space for Foundation public service announcements.

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Miscellaneous:

- ✚ The Committee held an extensive conversation about the letters of recommendation required as part of the scholarship review process; staff will prepare background materials and the subject will be revisited at a future meeting.
- ✚ No recommendations were made for changes to the Budget for next year, although the subject of adding funds for a printed brochure was raised.
- ✚ Ms. Danioth-Jones asked all Committee members to donate and bid at the Foundation Internet auction, which will begin October 1, 2009, and asked them to serve as Ambassadors between CSEA and the Foundation and request donations from their Chapters.
- ✚ The meeting was adjourned at 2:00 p.m. The next meeting of the Committee will be held on Thursday, Oct. 22, at 10 a.m. via conference call.

Report Submitted by: Clifford Weimer **Date:** September 28, 2009

Distribution:

- Committee Members
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